

INSEAD Directors' Network (IDN) and the INSEAD Alumni Association of Greece have the pleasure to invite you to the 3rd annual event of INSEAD's IDN in Greece

**“Family Business Governance”
A driver for value creation**

Family Businesses account for 70 % of the global GDP, yet the three-generation rule appears to be valid in 88% of the cases studied.

Are good governance practices an answer to this problem?

How can one successfully combine the roles of family member, owner, and executive?

When is a good time to start preparing for succession?

Hellenic Federation of Enterprises will set the tone for the next step - governance beyond compliance.

Our keynote speaker, Professor Ludo VAN DER HEYDEN will elaborate on the multiple challenges that Family Business owners face today and will present good governance practices that address these matters.

Three very successful Greek Family business leaders will share their thoughts, their aspirations and their vision on how good governance can create value and will discuss with the audience.

All presentations will be in English.

The event is offered free of charge. Registration is required.

To register, please email us at - idngreece@gmail.com

FOR further information, or to unsubscribe from our mailing list, please contact us at idngreece@gmail.com

“Family Business Governance”

A driver for value creation

Friday, February 10, 2023

Theodoros Karatzas Amphitheater,

National Bank of Greece, 82-84 Aeolou Street

17:00 - 17:30 Registration – Networking coffee

17:30 - 17:40 Opening Remarks

- *Konstantinos YAZITZOGLU, INSEAD IDN Ambassador for Greece*

17:40- 17:50 Governance beyond compliance

- *Dimitris PAPALEXOPOULOS, Chairman, Hellenic Federation of Enterprises*

17:50– 18:20 KEYNOTE SPEECH

Family Business Governance, a driver for value creation

- *Professor Ludo VAN DER HEYDEN, INSEAD Chaired Professor Corporate Governance, Founding Director of the INSEADs Governance Initiative.*

18:20 - 18:50 Family Business Governance – The entrepreneur’s point of view

- *Manolis BAZIGOS, N. Bazigos SA*
- *Konstantinos DOUKAS, Doukas Schools*
- *Menelaos TASSOPOULOS, Papoutsanis SA*

18:50 – 19:20 Q & A

- *Prof. Ludo VAN DER HEYDEN*
- *Manolis BAZIGOS*
- *Konstantinos DOUKAS*
- *Menelaos TASSOPOULOS*

Moderator: Vasilis KOUTENTAKIS, Chairman, INSEAD NAA Greece

19:20 – 19:30 Closing remarks - Can INSEAD add value to your organization?

- *Konstantinos YAZITZOGLU, INSEAD IDN Ambassador form Greece*

19:30- 20:00 NETWORKING COCKTAIL

The event is offered with the kind support of the NATIONAL BANK of GREECE